

Trends in Japan

Fashion

When it comes to fashion, young people across Asia look to Japan's vibrant, innovative youth culture for inspiration. Be the first to discover the designers, clothes, accessories, and cosmetics that will be taking the world by storm in the months to come.

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Manga-Chic Fashion Glasses

Large-framed Glasses Are the Latest Unique Accessory in Japan



Clear lens fashion glasses perfectly accent light-colored outfits. Women say they make the face look smaller, too!



Solely used for fashion, many people wear only the glasses' frames.



Left: Cute and charming, straight off a manga page. Is it the glasses that make her look like an anime or manga character?
Right: Arale-chan, the girl robot star of the *Dr. Slump* manga, carries off her glasses look with style.
(©Akira Toriyama / Shueisha)

Large-framed glasses are the hottest fashion accessory item among women in their teens and twenties, thanks to the revival of a flashy '80s look. Part disco, glam, and manga, they add a touch of eclectic charm.



Large frames add a playful touch to a stylish outfit.



Natural Motifs are In This Summer

Small Floral Prints are Everywhere!



Maxi dresses in vibrant small floral prints are this summer's most popular item.

Floral prints, a longtime favorite with Japanese people, are in vogue this summer.



Floral *komon* patterns popular in the Edo period; one can find similarities with today's small floral prints.



Floral prints even lend pants a sweet, feminine style.



Small floral prints show up everywhere — even on bags and sneakers!

Socks—Fashion from the Ground Up

Japanese Trend Gives Rise to Global Boom



Extremely popular pairing of lace socks with sandals for summer



No sign that the craze for lace is fading even in the fall ...



Japanese socks create their own success in balancing elaborate designs with comfort



Loose socks that swept the world in the 1990s (Photo: The Yomiuri Shimbun)



Somewhat grown-up look achieved by combining socks extending above the knee with high heels



Left: Cotton socks with comfortable shoes have a natural feel

Right: Polka dot socks can play a central role in coordinating various outfits

Japanese schoolgirls created the boom in loose socks in the 1990s, but recently, a new trend in coordinated fashion has appeared, as women pair socks of various designs with high heels and boots ... maybe the next global chic?



Playful mismatch of tough-looking lace-up boots with lace socks has a sweet appeal all of its own

The More Layers, the More Chic

Creating New Autumn-Winter Styles with Layers



From pop trends to nature to new urban outdoor styles, the layering of a myriad of different clothing by Japanese youth reflects an advanced combination of modern, casual style and comfort that never fails to astound!

Artfully coordinated outfits layer vests, dresses, parkas, and stoles.



Colorful layers create a vibrant, dynamic mood typical of the "outdoor style."



Petticoat and cotton dress worn over jeans in the "natural style."



Colorful shawls and vests as accent layers