When it comes to fashion, young people across Asia look to Japan's vibrant, innovative youth culture for inspiration. Be the first to discover the designers, clothes, accessories, and cosmetics that will be taking the world by storm in the months to come.
Sportswear that is both functional and fashionable is the latest beneficiary of the long-running health boom and the increase in the number of Japanese people participating in sports. New designs and colors abound, and the range of uses for this apparel is growing. Recent offerings are tailored to the preferences of people who put a premium not just on playing well but looking good, too.
Leg Fashions Stride Ahead

Leggings and Boots Among Popular Items

Leg fashions are gaining in popularity in Japan. Leggings, colored tights, and leg warmers, as well as engineer boots, thigh-high boots, and other types of boots are becoming items of choice for complementing dresses and mini-skirts. Dressy legs not only serve as a statement in themselves but provide a way to create a new look, and interest in them is high for these reasons.

An example of an outfit featuring knitted tights. (C)Color & Design Research Room of Kyoritsu Women's Junior College

Low-heeled boots are in fashion. (C)Color & Design Research Room of Kyoritsu Women's Junior College

Star-patterned leggings. (C)tabio
Wedding kimonos are enjoying renewed popularity among brides-to-be. The *shiromuku*, a pure white ensemble that has long been the centerpiece of traditional Japanese wedding ceremonies, is being joined by an array of new styles, including variations of the *hikifurisode* (a kimono with long, flowing sleeves and a padded, trailing hem), and new effects are being achieved with the use of organdy fabrics and contemporary coiffures. The growing range of wedding kimono options is one of the factors behind the traditional garments' popularity.