Trends in Japan Pop Culture

Discover manga, anime, J-pop, and much more in this section showcasing the latest pop culture phenomena to capture the imagination of Japan's young people.

Web Japan  http://web-japan.org/
Trends in Japan  http://web-japan.org/trends/
Manga Milestones

Rival Magazines Celebrate Anniversary Together

Japanese manga, anime, fashion, and other pop culture has taken the world by storm. In an attempt to harness this boom to deepen understanding of Japan among young people around the globe, the Ministry of Foreign Affairs of Japan appointed three young leaders as Kawaii Taishi (“Ambassadors of Cuteness”) in February 2009. The role of the three ambassadors, each a leading figure in a particular genre of fashion, is to represent Japan's vibrant popular culture overseas. They have already been making a splash at Japan-themed events around the world.
“Cool Japan” Takes Hollywood by Storm

Japanese Manga, Anime, and Games Become Hit Movies

Hollywood is the latest place to experience the worldwide boom in Japanese pop culture. Studio executives in America’s movie-making capital cannot get enough of the manga, anime, and video games for which “Cool Japan” is famous. Astro Boy, Dragonball, Evangelion, Gatchaman, Onimusha... These are just a few of the Japanese comics, cartoons, and games that are being made into live-action or computer-animated movies by US and international film makers.